Las casas de comercio: actores globales y campeones asiáticos: resumen

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El hub de materias primas de Singapur está formado por unas 400 empresas, más del 60 % de ellas de origen asiático, que van desde las oficinas asiáticas de las casas globales hasta grupos agrícolas asiáticos, operadores vinculados al Estado y sociedades de comercio japonesas. Las grandes independientes globales dirigen su negociación asiática desde Singapur, donde Trafigura ha situado además la matriz de su grupo y donde están presentes los cinco mayores grupos agroindustriales. Wilmar y Olam se convirtieron en Singapur en campeones agrícolas asiáticos, aunque el negocio agrícola de Olam pasó en abril de 2026 a ser propiedad mayoritaria del fondo estatal saudí SALIC. El capital estatal está presente a través de las filiales comerciales de compañías petroleras nacionales, de la toma de control de Singapore Petroleum Company por PetroChina, de China Aviation Oil y de las participaciones de Temasek, mientras que los fallos de China Aviation Oil, Noble, Hin Leong y Petro-Diamond Singapore muestran que ninguna forma de propiedad garantiza un control sólido. En comparación con Ginebra, Singapur cuenta con una mayor

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proporción de empresas asiáticas, de control familiar y vinculadas al Estado, mientras que los dos hubs funcionan en gran medida como nodos complementarios dentro de los mismos grupos de comercio globales.

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